PT SPORTSUITE

aws partner network

VIDEO OTT

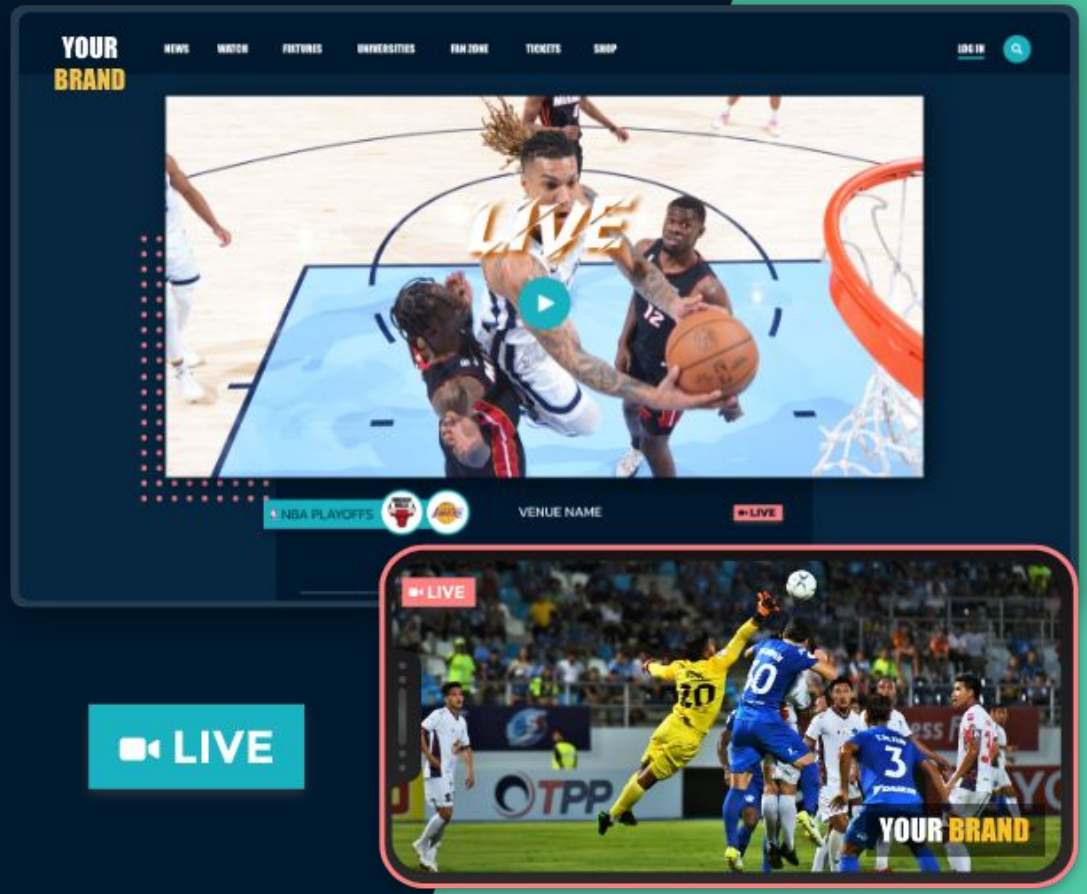
The future of live and on-demand streaming for sport

PT Video OTT is a uniquely modular D2C streaming platform that maximises the value of your media rights by providing unforgettable streaming experiences for your fans

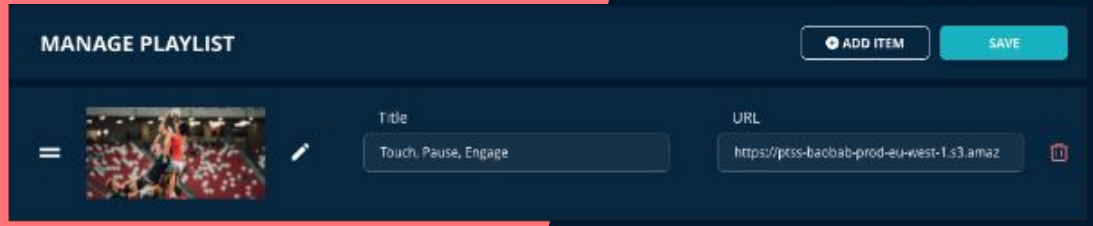
© PT SPORTSUITE 2022

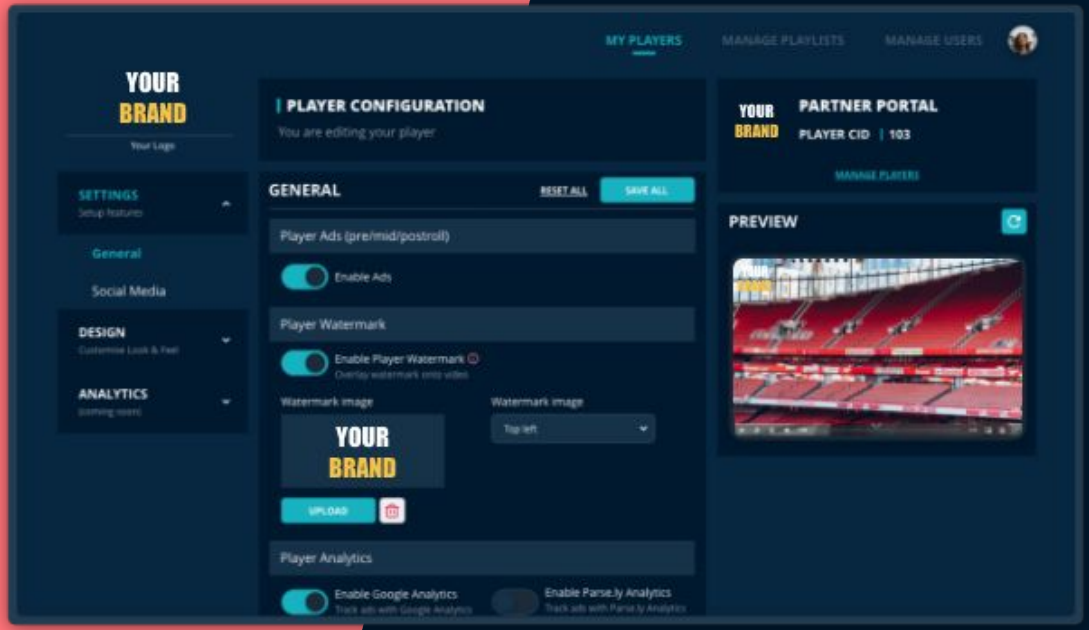
LIVE AND ON-DEMAND

Become a leader in D2C sports video experiences for your fan community. The potential and opportunity to scale is there.



© PT SPORTSUITE 2022





THE RIGHT SOLUTION FOR YOUR BRAND

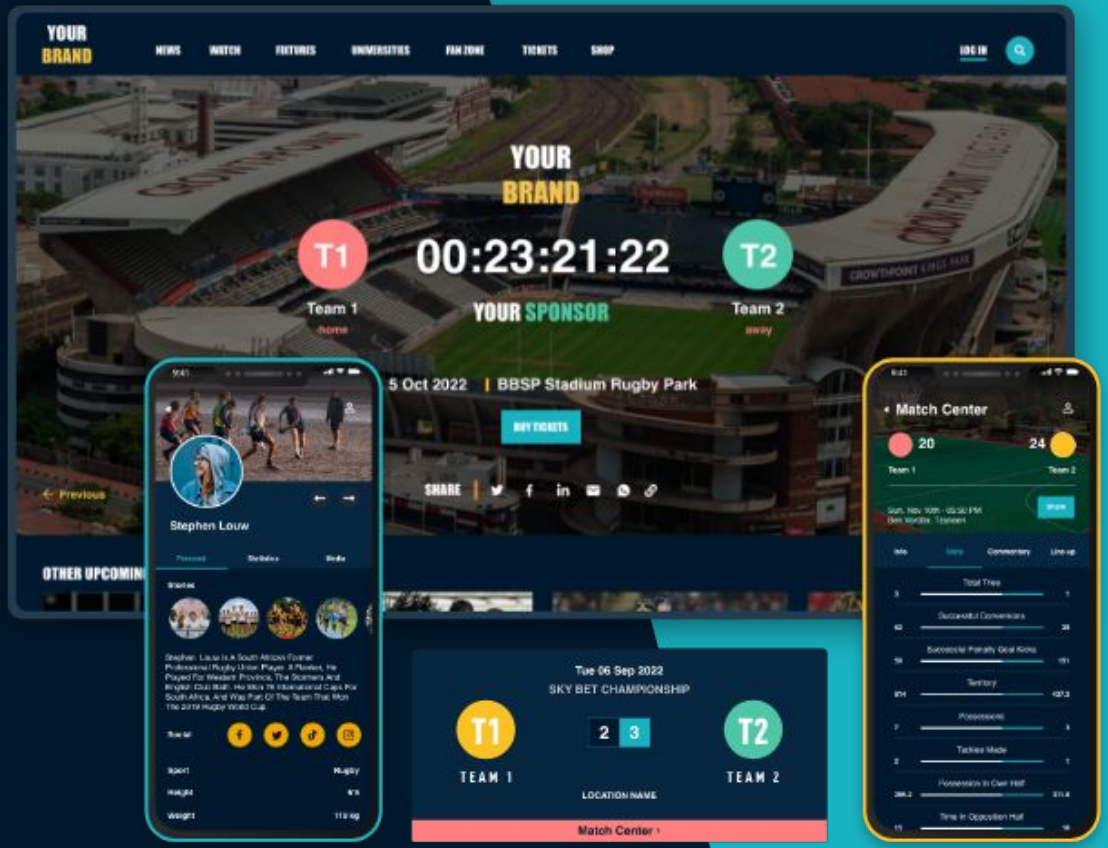
A uniquely cost-effective and modular structure gives you the power to configure the perfect solution for your brand and fans.

© PT SPORTSUITE 2022

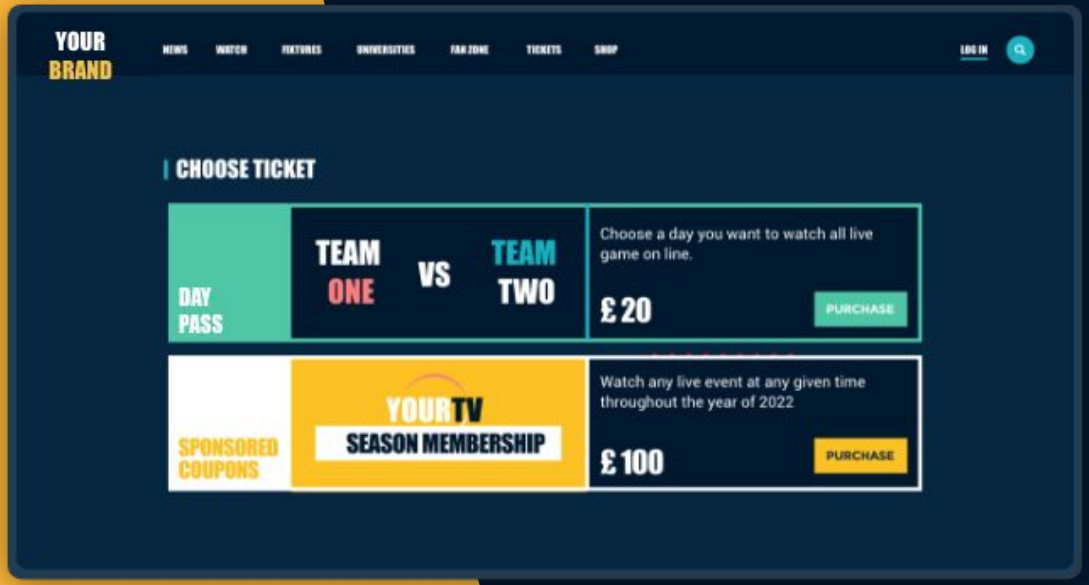
UNIQUELY INTEGRATED EXPERIENCE

PT's Video OTT Match Centre goes further, integrating with stats providers, retail solutions and PT's Team and Player Profile module to provide more for the fans.

PT also caters for sponsor potential, and the ability to associate content, people and products - which makes this an area frequented before, during and post matches or events.



© PT SPORTSUITE 2022



POWERING REVENUE GENERATION

Maximise the commercial potential of your media rights with flexible subscription models, dynamic advertising, e-commerce integration and more.

© PT SPORTSUITE 2022

LIVE AND ON-DEMAND STREAMING FOR GLOBAL SQUASH COMMUNITY

“PT SportSuite have helped bring our vision to life, and we look forward to collaborating with them to keep building more experiences for our fans”

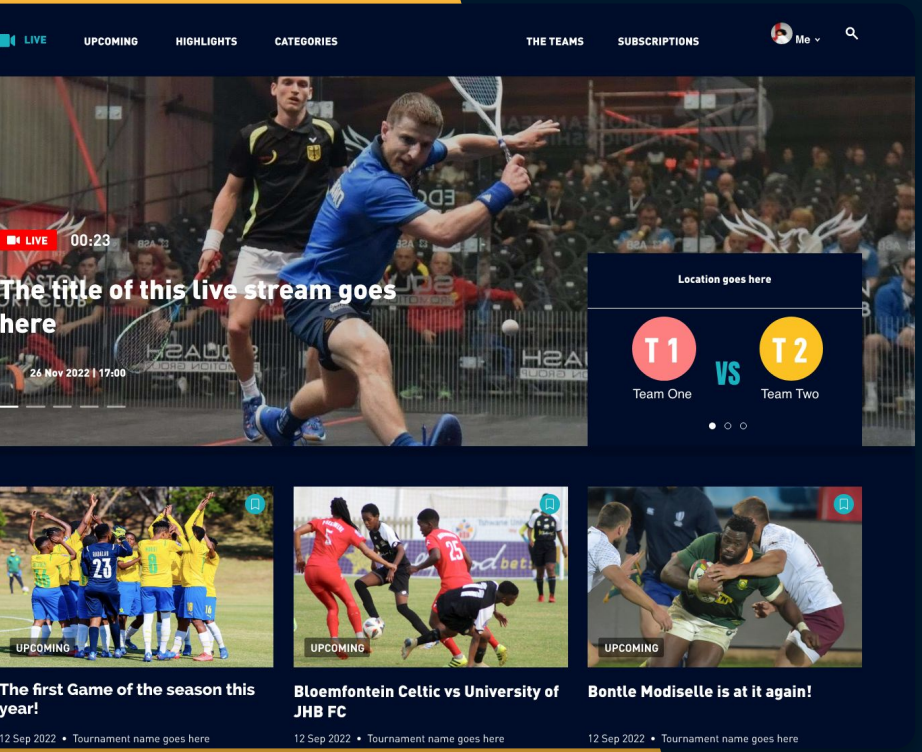
– Alex Gough, PSA CEO

© PT SPORTSUITE 2022

VIDEO OTT WEB MODULES/MOBILE APPS

We can provide a robust and cost-effective mechanism to distribute your video content. PT's Video OTT modules include payment gateways for subscription services and voucher code capabilities, allowing fans and season-ticket holders to bypass unnecessary commercial obstacles to access premium video content

© PT SPORTSUITE 2022



TV / VIDEO OTT WEB MODULE

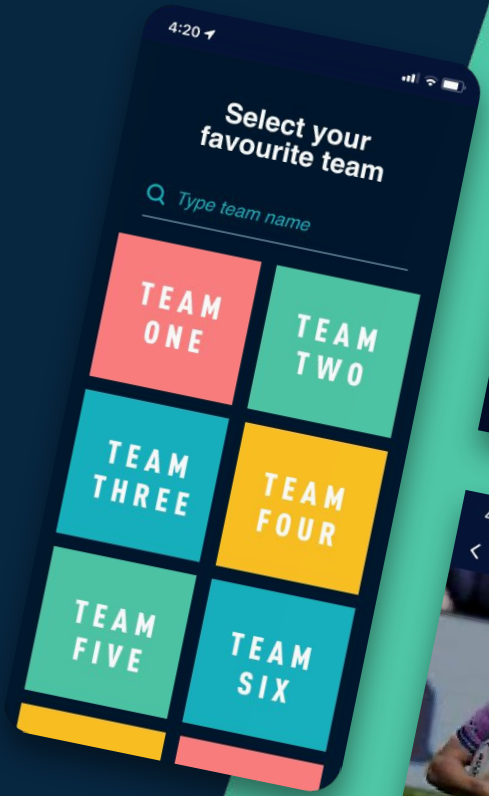
- Integrate into existing website
- Live streaming and video on-demand
- Pay-per-view and subscription for premium content
- API-driven stats integration
- Player Profiles

PT SPORTSUITE

© PT SPORTSUITE 2022

TV / VIDEO OTT MOBILE APPS

- Multi or single-brand app
- Multiple channels for streaming preference
- Live feed API endpoints
- Video-on-demand playlisting API
- Screen casting



VIDEO OTT
E-COMMERCE

We won’t stop at providing a reliable live stream or branded video player.

We also help facilitate all payments, subscriptions and support desk queries on behalf of rights-holders - maximising the monetisation potential of your video content.

© PT SPORTSUITE 2022

VIDEO OTT E-COMMERCE

STRIPE INTEGRATION

- Fully integrated with industry leading online payment processing service
- PCI-compliant checkout that is optimised for conversion
- Customisable payments page to match your brand
- Accept all major debit and credit cards in every country

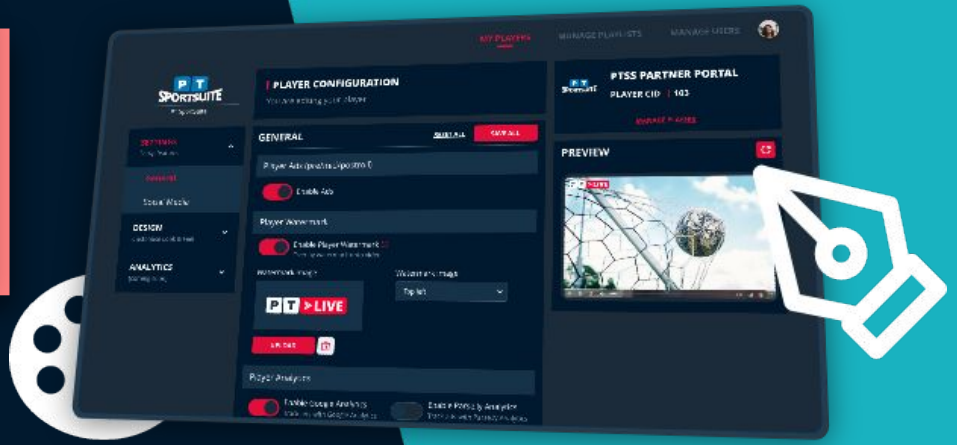
© PT SPORTSUITE 2022

FLEXIBLE PACKAGES/SUBSCRIPTIONS

- Pay-per-view and season-pass facilities
- Discount codes and voucher code capabilities for season-ticket holders
- Geo-restrict locations to comply with broadcast agreements

© PT SPORTSUITE 2022

VIDEO PLAYER/ PLAYLIST MANAGEMENT

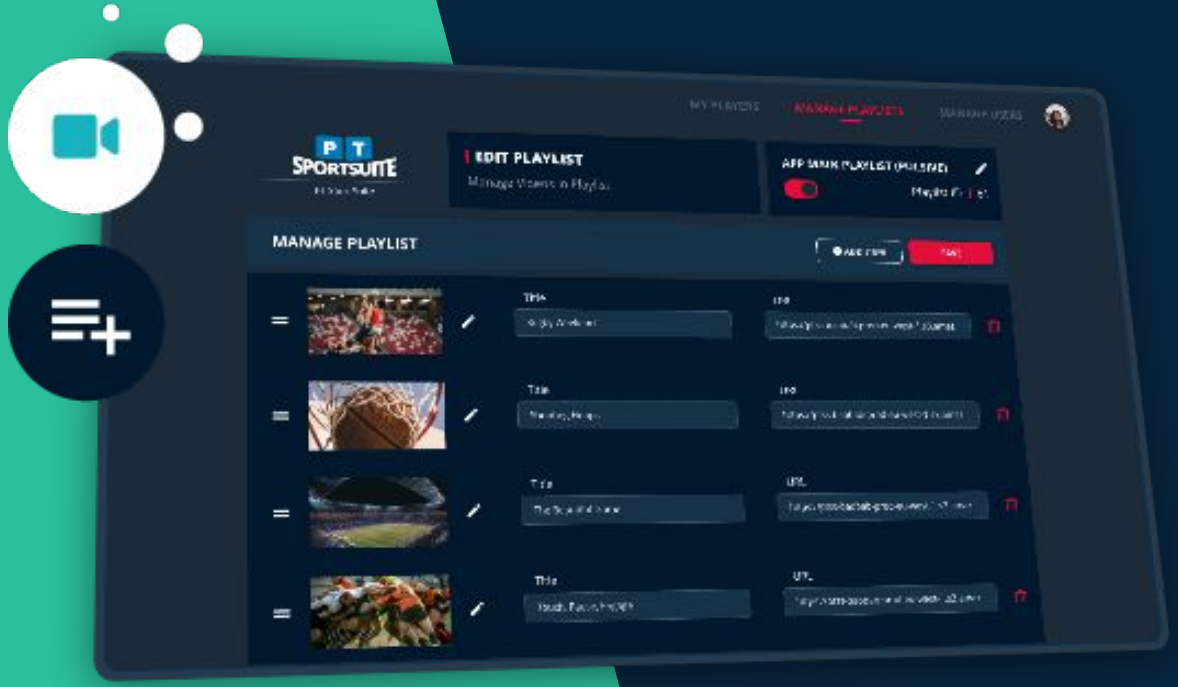


Manage your own branded video player and playlist with the simple, secure web dashboard. The PT SportSuite Video Player is an extension of the Video JS Player - with multiple configuration options to personalise your branded player, enable monetisation and manage video content.

VIDEO PLAYER CONFIGURATION

- Customise look and feel
- Select your preferred playlist user interface
- Enable pre/mid/post-roll advertising
- Google Analytics ad tracking

© PT SPORTSUITE 2022



VIDEO PLAYLIST CMS

- Import video from integrated cloud media library
- Multiple camera angles
- Easily edit video title and playlist running order
- Customise video thumbnails

© PT SPORTSUITE 2022

PT VIDEO CONNECT

INTEGRATION WITH PT VIDEO CONNECT APIs, SDKs AND OTHER DEVELOPER RESOURCES

With VIDEO CONNECT token-based REST APIs:

- ✓ Easily access video content, supporting metadata and streaming service APIs
- ✓ Make videos available via mobile applications
- ✓ Access compliant third-party services that integrate CMS services and DAM systems via plugins

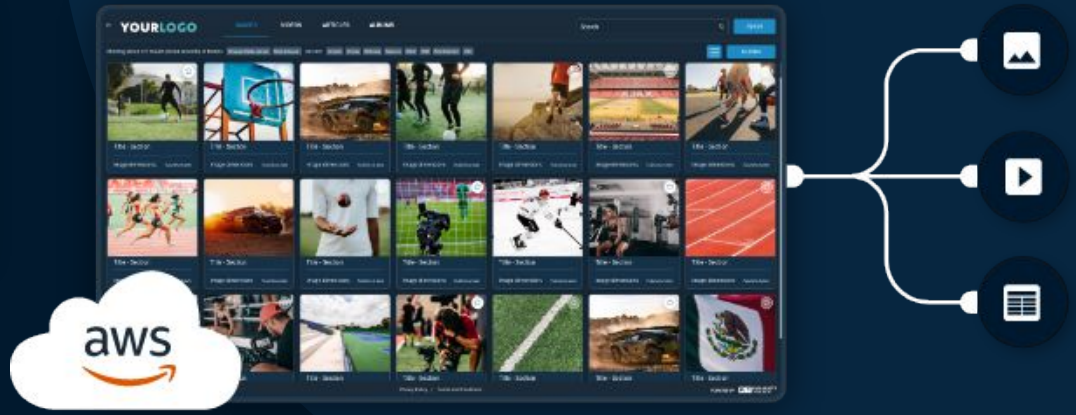
VIDEO JS elastic WordPress

PT SPORTSUITE

© PT SPORTSUITE 2022

MEDIA RIGHTS MANAGEMENT

Protect your valuable video media IP in our AWS compliant DAM - a central, cloud-based video archive that you can access anytime, anywhere, on any system or device. Provide a single view of your video assets in the cloud for multiple users, with advanced video services making your assets infinitely searchable and discoverable.



INTEGRATED CLOUD MEDIA LIBRARY

- Historical video asset migration services
- Access video assets via web interface /AWS S3 console
- Secure user access via social log-in/registration

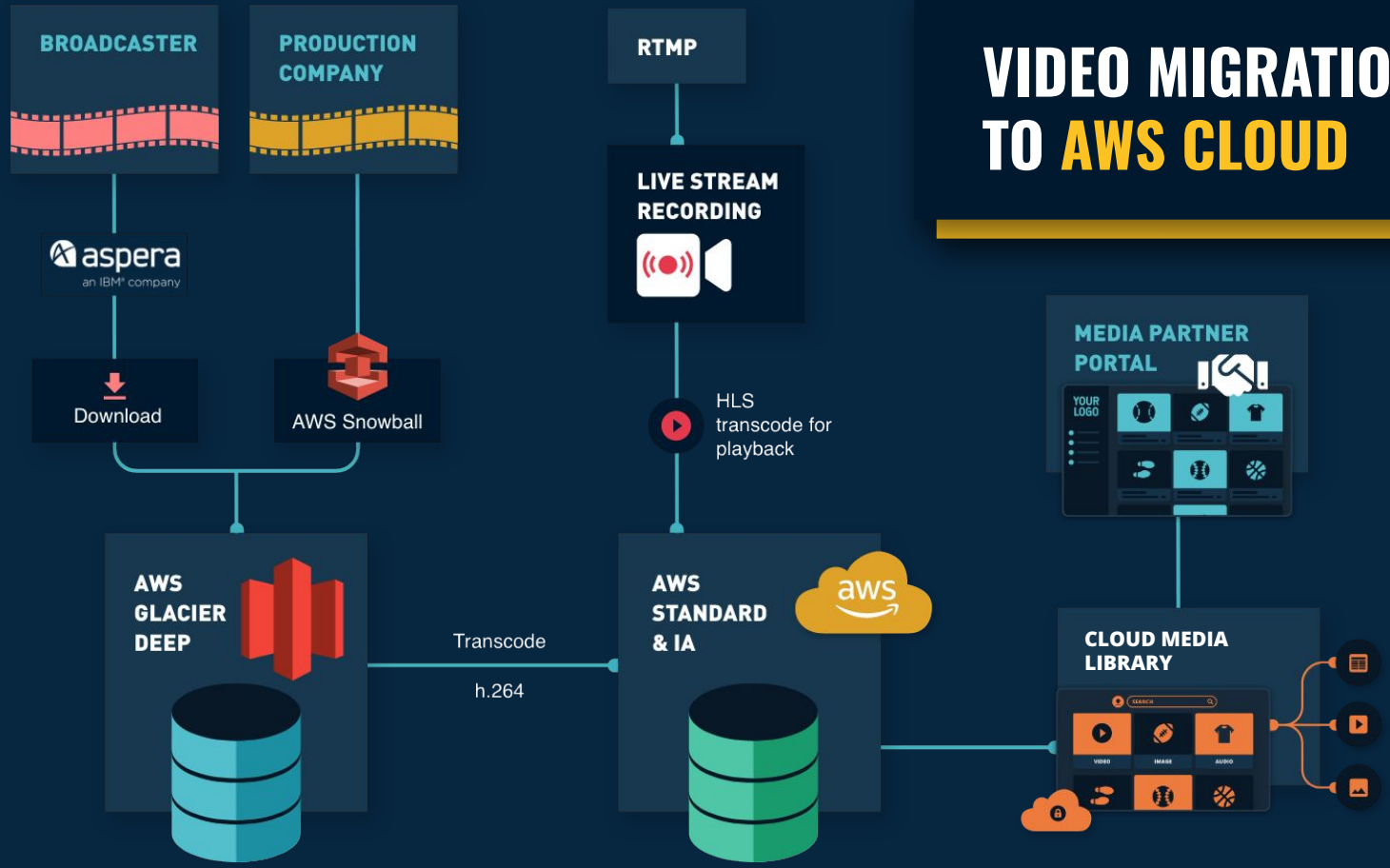
© PT SPORTSUITE 2022

ADVANCED VIDEO SERVICES

- Live stream harvesting/scrubbing
- In-cloud video stream clipping and social sharing
- AI/ML tagging

© PT SPORTSUITE 2022

VIDEO MIGRATION TO AWS CLOUD



© PT SPORTSUITE 2022

LET'S HAVE A TEAM TALK

Ready to become a leader in sports video experiences for your fan community?

Contact us: sales@ptsportsuite.com

www.ptsportsuite.com